



Best M.O.M.® Ever.

Freestyle M.O.M. Version 10 and Freestyle SiteLINK Version 10

Here are the newest features exclusive to M.O.M. 10, the most versatile and secure M.O.M. to date:



GROW Your Business

- **Omnichannel Support** means a **seamless shopping experience for your customers** whether they're browsing on smartphones or visiting your brick-and-mortar store. Now **customers can order products online and pick up in-store**, order online and return to store, and even order in-store and ship anywhere! Omnichannel is supported in M.O.M. with new order statuses, the ability to set warehouses as "order pickup" locations, and a new Pickup Orders screen where you can view, print labels, and mark orders as "complete" once they have been picked up. *
- **Leading Marketplace Integrations** such as **Rakuten** allow you to reach a broader audience of shoppers. You'll be able to download orders, sync inventory, and sync shipping through the latest version of M.O.M.'s BizSync connector, which is designed to implement connections to multiple marketplaces quickly, easily, and through a great user interface.
- **Downloadable Products** allow the sale of **digital files** for download by your customers. Set up the product in M.O.M., push it to SiteLINK, and offer it for sale just like any other product. Admin options include the ability to set and reset a maximum number of file downloads, and to review orders with failed payment authorizations. *



SECURE Your Business

- **PA-DSS 3.1 Certification** makes Version 10 the M.O.M. your business needs to stay safe, secure, and current. **PA-DSS 3.1 is the latest and most stringent version of PCI Certification** for M.O.M. to date, which requires greater account traceability, stronger password encryption, and an updated Implementation Guide for all merchants which provides PCI-recommended guidelines for how to protect your systems against unwanted breaches.

- **Credit Card Tokenization** for the integrated cart to ensure that customers' financial information is locked down in just one secure location outside of M.O.M. Through the tokenization process, credit card data is sent away from M.O.M. and stored in a secure database, and a token is sent back to M.O.M. that can be used for future transactions. Tokenization in both M.O.M. and SiteLINK removes any concern about credit card information exposure because you no longer have any identifiable financial information in your system. *



MOBILIZE Your Business

- **Mobile Executive Dashboard** allows you to **see business analytics using your phone or tablet** without being tied to a computer. After an easy setup, you and your managers can log in using M.O.M. credentials from any web browser and immediately see business stats including Inventory (such as *Top Products Ordered*, *Top Products Backordered*), Customers (including *Top Grossing*, *Customer Type*), and Orders (by *Type*, *Status*, *Sales ID*, *Source Key*). Each area above can be sorted by time period from "yearly" to "daily". Plus, a built-in Product Lookup allows you to spot-check inventory.
- **Enhanced Mobile Templates** to streamline the mobile shopping experience for website visitors to help **increase conversions from browsers to customers**. A major visual overhaul provides an improved mobile home page that features a **configurable, rotating banner** and a **grid of featured products**; slick department navigation, and an **updated basket (cart) page** that makes it even easier for your customers to check out. *
- **Paypal Express Support** for mobile gives your shoppers another easy way to check out. *
- **Google Universal Analytics Support** makes it easy to enable Google's Universal Analytics on your SiteLINK store without requiring custom work. Google Analytics is one of the leading website traffic analysis providers used by many ecommerce and website owners. *



OPTIMIZE Your Business

- **Enhanced Purchasing Screen** helps you handle purchasing **4x faster** with a streamlined user interface. Now you can select and **add multiple products at once** when purchasing. You can also **easily find actively-selling products** using a new date range filter. We've condensed 4 tabs into only the two you need to eliminate a lengthy screen load time. And you can choose on a per-user basis to use the new purchasing screen or to keep the legacy purchasing.
- **Copying Purchase Order Expected Dates** means consistent time savings because purchase order Expected Dates can now be set to automatically copy down to all the line items within it when you change that date. When you have a purchase order with many line items, you can update all the Expected Dates all at once without needing to click into each item. You can also set M.O.M. to prompt you each time, or to only copy over the Expected Date when each line item doesn't already have one set.
- **Configurable Batch Processing** lets you **set defaults** for your order processing stages to minimize processing errors. Select the batch processing stages you use every time in Global Parameters—and then process orders without needing to remember to uncheck any stages you don't need.

** Part of SiteLINK, M.O.M.'s integrated eCommerce cart*

- **Processing In Batch Increments** gives you a simple way to always process the number of orders you want each time you run batch processing—without needing to remember a range of order numbers. The ideal number of orders to process at once in batch will depend on both your warehouse staffing as well as your system's hardware and setup. Our Support or Implementation Teams can help you determine the optimal number for your systems.
- **Amazon Seller Fulfilled Prime Support** allows Amazon-qualified merchants to prioritize and manage Prime orders within M.O.M. This includes a custom Amazon Prime shipping method, distinct processing stages within the eCommerce Manager's Dashboard, and the ability to filter for Amazon Prime orders so you can ship them with the priority they need.
- **Updated Amazon API** brings Amazon's Free Economy Shipping method available for use within M.O.M., as well as enabling the Seller Fulfilled Prime feature above.



Questions?

Call **(800) 858-3666** and select option **1** to speak with our knowledgeable Solutions Specialists.

For a comprehensive feature list, please visit: www.freestylesolutions.com/resources/solution-sheets/#MOMfeatures